



311 West 18th Street
Houston, TX 77008
713.861.7408
www.hitstheatre.org

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Contact:
René Zamore, 713/861-7408
rene@hitstheatre.org

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RENE ZAMORE JOINS HITS THEATRE AS EXECUTIVE DIRECTOR

HOUSTON – HITS Theatre, a non-profit performing arts and education organization, has hired René Zamore as executive director.

Zamore was previously executive director of the Greater Houston Restaurant Association (GHRA), the largest hospitality not-for-profit trade association in Houston. While at the association she helped raise more than \$370,000, including \$100,000 in annual sponsorship agreements with members and significantly increased support for the Texas Restaurant Association Education Foundation. She managed over 12 events each year within the local chapter.

“I’m thrilled by the opportunity to join such a thriving organization,” she said. “With its central location in the Houston Heights, a solid financial footing and an artistic program that has seen amazing growth over the past few years, HITS is perfectly positioned to reach new levels.”

Before joining the GHRA in 2003, Zamore held positions in special events/community relations, development and marketing at the Mental Health Mental Retardation Authority of Harris County and at the web technology services provider EBlox Inc. in Austin.

Outside of the office, Zamore has been active with the Rice Design Alliance, the Lawndale Art Center and Young Texans Against Cancer. She grew up in Houston and graduated from the University of St. Thomas. She lives in the Houston Heights with her husband Brett and young son.

About HITS Theatre

HITS Theatre is one of the leading performing arts education organizations for young people in the Houston metropolitan area. It is dedicated to teaching musical theater with a performance-based curriculum in a nurturing and enriching environment. It serves 500 students annually, 20% on scholarship.

HITS is supported in part by the City of Houston through the Miller Advisory Board; the City of Houston through the Houston Arts Alliance; the Texas Commission on the Arts; Houston Endowment Inc.; The Brown Foundation Inc.; The Wortham Foundation Inc.; The Ray C. Fish Foundation; The George and Mary Josephine Hamman Foundation; The Cullen Trust for the Performing Arts; The Albert and Ethel Herzstein Charitable Foundation; The Lionstone Group; Stavis & Cohen Financial; King & Spalding LLP; PricewaterhouseCoopers; ExxonMobil Corp.; Big E Drilling; and generous contributions from individuals and families.